



# ELITE PREMIER LEADER

## LEAD YOUR OWN TOP-TIER TEAM

You desire taking lead and seeing others succeed as much as winning yourself.

## LEAD WITH DIGNITY

### **Eligibility requirements**

Open to Life Planners who fulfil Assistant Unit Manager (AUM) promotion criteria

## TRANSFORM TALENT INTO SUCCESSFUL LEADERS

A 24-month accelerated roadmap to build next Gen leadership and achievement awaits as you learn to inspire.

# EVERYTHING YOU NEED TO STAY ON TOP

We offer monthly bonus up to 24 months to pace your income and team building, supported by leadership & management skill training.

## Financing Scheme

### EPL MONTHLY BONUS

1st 12 Months

RM 5,000 Max Bonus

\*Subject to fulfilling AIA Elite Academy Validation Requirement.

### EPL PRO MONTHLY BONUS

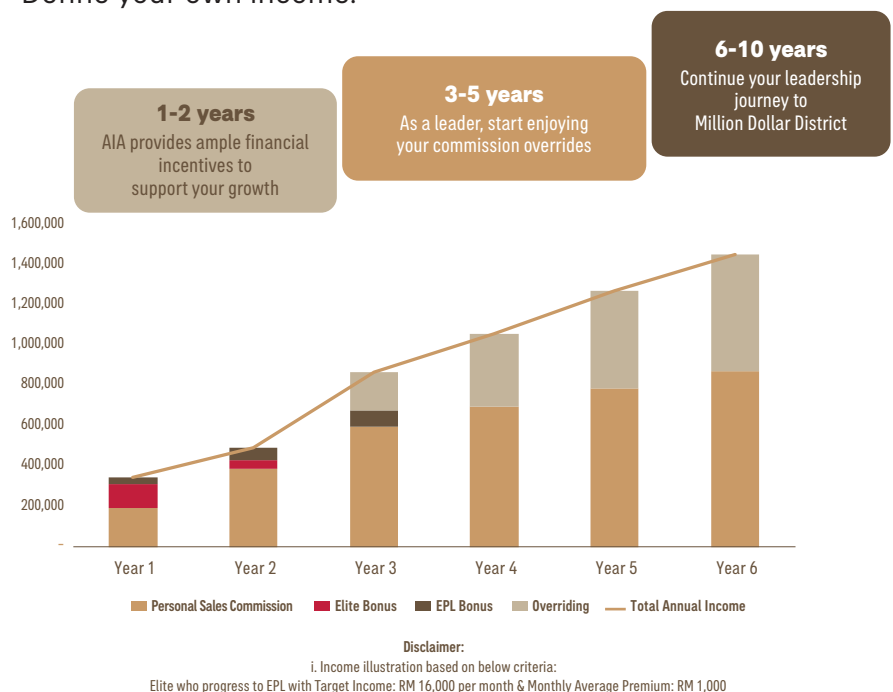
2nd 12 Months

RM 5,000 Max Bonus

\*Subject to fulfilling AIA Elite Academy Validation Requirement.  
Progression to EPL Pro is subject to the completion of EPL scheme and meeting Unit Manager (UM) promotion criteria.

## Potential Earning

Define your own income.



## Our Training Roadmap

DEVELOP LEADERS MASTERY IN 4 PILLARS OF AGENCY MANAGEMENT THAT ENABLES THEM TO BUILD SUSTAINABLE AND SCALABLE NEXT GEN AGENCY



Effectively recruit and retain high-performing Producers



Active monitoring and managing Life Planners' sales performance



Performing personalized coaching and structured training to bridge performance gap



Setting motivating SMART goals and action planning to accelerate agency growth

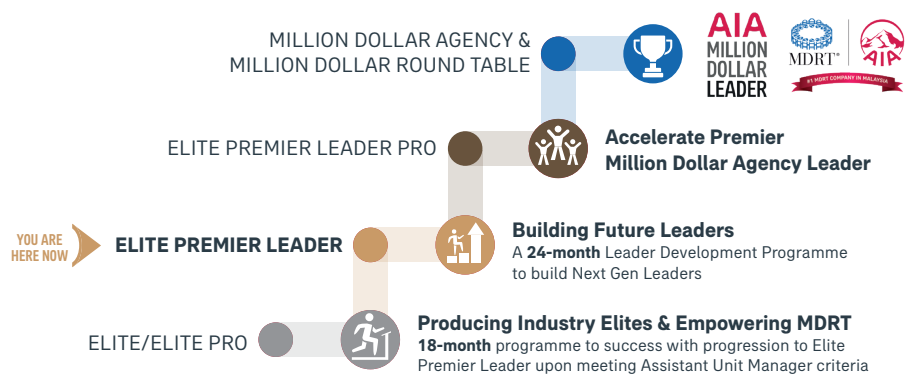
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<https://www.aia.com.my/en/index.html>

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Because we believe in  
empowering winners.

# PROGRESSIVE DEVELOPMENT TO LEAD THE WAY



## ONE TIME ACHIEVEMENT REWARD



For Elite Premier Leader Pro who achieved **MILLION DOLLAR AGENCY (MDA)** status in the first year New Unit Manager (UM)

## INNOVATIVE SUPPORT TOOLS

### Products | Learning | Digital

Our Life Planners are well-supported with industry-leading tools and tech, best-in-class training, a supportive community learning environment and holistic one-stop health and wealth solutions.

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