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AIA Vitality

Media Release

AIA Launches Malaysia's Healthiest Workplace by AIA Vitality

The first survey in Malaysia that examines employee health as well as workplace health strategies and activities

KUALA LUMPUR, 16 March 2017 – AIA Bhd., announced today the launch of Malaysia's Healthiest Workplace by AIA Vitality (the "Survey"), a comprehensive survey on the health and wellbeing of employees in Malaysia. Conducted by RAND Europe, with counsel from preeminent academic institutions from around the region, Malaysia's Healthiest Workplace by AIA Vitality will survey a broad range of organisations and their workforces. The aim of the survey is to analyse workplace health trends and recognise the efforts made by employers to promote workplace health.

The Survey will identify Malaysia's Healthiest Employer, Healthiest Employees and Healthiest Workplace across a range of organisation size categories. A similar survey will also be carried out across Australia, Hong Kong and Singapore where AIA has a presence, and all winning organisations will be judged against their peers to find the overall Survey winners.

Anusha Thavarajah, Chief Executive Officer of AIA Bhd., said: "AIA is committed to helping Malaysians live longer, healthier and better lives. Given that much of our time is spent at work, it's important that we understand, measure and improve our health and wellbeing, even in our workplace.

"We are delighted to launch Malaysia's Healthiest Workplace by AIA Vitality - the first science-backed workplace survey because we believe that promoting employee health and wellbeing is of critical importance to all organisations, regardless of their size. It is a fact that investing in the health and wellbeing of employees can save both the public sector and private companies billions of dollars every year."*

"In the long-term, the benefits to organisations are twofold: they will improve their business performance by boosting the engagement and productivity of their workforces, and they will increase their attractiveness as an employer to top talent in the country."

There are two parts to Malaysia's Healthiest Workplace by AIA Vitality – the Employer (Organisational) Health Survey, to be filled by an authorised representative of the workplace, and the Employee Health Survey, which will be completed by the individual employees on a voluntary basis.

The Survey will examine data on employee lifestyle, clinical indicators, mental health, stress factors and other areas of concern with the objective of assessing the associated impact on health and productivity.

Participating organisations will receive a comprehensive report outlining the overall health of the organisation; how they fare against other employers; and practical recommendations to improve health and productivity at the workplace. Employees who complete the survey will receive a personal health report.

Anusha added, "We hope that the findings and recommendations from this inaugural Malaysia's Healthiest Workplace by AIA Vitality initiative will give employers useful insights so they can improve or initiate health promotion strategies and plans to create a healthier and more productive environment for their people."

The Malaysia's Healthiest Workplace by AIA Vitality is free to enter at healthiestworkplace.aia.com. The Survey is open for registration between 15 March and 15 May 2017. Winners will be announced at a later date in 2017.

* The Malaysia's Healthiest Workplace by AIA Vitality survey builds on the success of Britain's Healthiest Workplace, which has surveyed over 100,000 employees and 400 employers since its launch in 2013. These surveys have revealed that in the UK, an average of more than 23 days are lost to absenteeism per employee every year.

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About AIA Bhd.

AIA Bhd. is a leading insurer in Malaysia, where we have been privileged to do business since 1948. We offer a suite of financial solutions including Protection, Health, Personal Accident, Employee Benefits, General Insurance, Mortgage, Retirement and Family Takaful products to meet our customers' protection and financial security needs at every life stage. Through our wide and diverse distribution footprint which comprises a 13,500 strong Life Planner force, our exclusive bank partner's branches nationwide as well as corporate sales teams and brokers, we give our customers the choice of deciding how, when and where they connect with us.

Part of the AIA Group, the largest independent publicly listed pan-Asian life insurance group, AIA Bhd. has the financial strength, experience, service centre network and a well-trained team of more than 2,000 staff to serve our 3 million customers nationwide.

As at 30 November 2016, AIA Bhd.'s total asset worth was RM48 billion, with a paid-up capital of RM767 million.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$185 billion as of 30 November 2016.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

About AIA Vitality

AIA Vitality is Asia's first and only comprehensive science-backed wellness programme. It provides members with the knowledge, tools and motivation to help them make achievable steps to meet health goals and bring about long-term positive behavioural change regarding dedication to maintaining a healthier lifestyle.

AIA Vitality members are incentivised to actively engage in health and wellness activities by offering them a range of benefits including extra insurance benefits on selected insurance and Takaful plans as well as savings and discounts from AIA Vitality partners.

Learn more about AIA Vitality at aiavitality.com.my.

About the Healthiest Workplace by AIA Vitality

Learn more about Healthiest Workplace by AIA Vitality at healthiestworkplace.aia.com

About the RAND Corporation

The RAND Corporation is a research organization that develops solutions to public policy challenges to help make communities throughout the world safer and more secure, healthier and more prosperous.

Media Contacts:

Darshini M. Nathan
Head, Corporate Communications

Tel: 03-2056 1280

Email: Darshini.Mahendranathan@aia.com

Karen Yoong
Senior Manager, Corporate Communications

Tel: 03-2056 1213

Email: Karen.Yoong@aia.com