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PRESS RELEASE

AIA Bhd. Employees Cast Their Care to Touch Lives of the Community *Community Project Marks Company's 65th Anniversary*

Kuala Lumpur, June 25, 2013 – To celebrate its 65th anniversary in Malaysia this year, close to 1,000 AIA Bhd. employees devoted their time and energy recently to express their appreciation and gratitude to the communities working and living around them by carrying out simple yet meaningful deeds to brighten up people's day as part of the life insurer's AIA Touching Lives initiative.

A total of 31 teams were mobilized to bring cheer to those in hospitals, orphanages and care homes or just to bring a smile to the faces of passers-by going about their daily routine in the city centre by distributing flowers, fruit, chocolates or drinks.

Bill Lisle, Chief Executive Officer of AIA Bhd. said, "AIA has been privileged to do business in Malaysia for 65 years and while we are very proud of our long heritage, we do not take this for granted as we understand that we are here solely to serve the ever-changing needs of the community. As a life insurer, our job is to serve our customers during their time of need and in most cases, this usually happens when a negative event occurs in their lives. Today's initiative was born out of the desire to have AIA Bhd. employees connect with the community and see what life is like for those around them so we never lose sight of our reason to exist as a company."

The community event also marked the first time employees of AIA Bhd. have collaborated on a company wide initiative following the completion of the integration of AIA and ING's insurance businesses and operations in Malaysia on 17 June 2013.

"AIA Touching Lives serves as a meaningful platform for all of us at AIA to do our part for a greater cause in a fun way. It is so encouraging to see the AIA Bhd. family coming together to make this happen," Lisle added.



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The AIA-ING integration process began on 18 December 2012 when AIA Group Ltd. completed its acquisition of ING Group's life, general insurance and employee benefits businesses in Malaysia. The sale also included the latter's 60% stake in ING PUBLIC Takaful Ehsan Berhad, which is still undergoing integration with AIA AFG Takaful Bhd. and is now known as AIA PUBLIC Takaful Bhd.

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About AIA Bhd.

AIA Bhd., formerly American International Assurance Bhd., is a leading insurer in Malaysia, where we have been privileged to do business since 1948. We offer a suite of high quality products including Protection, Health, Personal Accident, General Insurance, Employee Benefits, Retirement and Family Takaful options to meet our customers' protection and financial security needs at every life stage. Through our wide and diverse distribution footprint which comprises a tied agency force of close to 17,000 members, our exclusive bank partner's branches nationwide as well as corporate sales teams and brokers, we give our customers the choice of deciding how, when and where they connect with us.

Part of the AIA Group, the largest independent publicly listed pan-Asian life insurance group, AIA Bhd. in Malaysia has the financial strength, experience, service centre network as well as a well-trained team of more than 2,000 staff to serve its over 2.6 million customers nationwide. As at end 2012, AIA Bhd.'s total asset worth was RM23 billion, with a paid-up capital of RM242 million.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or "the Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 16 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka and a 26 per cent joint-venture in India.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of more than US\$130 billion as of end February 2013.



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AIA meets the savings and protection needs of individuals by offering a range of products and services including retirement savings plans, life insurance and accident and health insurance. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents and employees across Asia-Pacific, AIA serves the holders of more than 25 million individual policies and over 13 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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