

AIA names Heng Zee Wang as new CEO

KUALA LUMPUR: AIA Bhd has appointed Heng Zee Wang as chief executive officer (CEO) effective Oct 30, 2025.

In a statement yesterday, the takaful and insurance company said Heng will report to AIA Group regional CEO Tan Hak Leh.

“Heng succeeds Ben Ng, who had assumed the role of group chief risk officer designate in AIA, based in Hong Kong.

“Ng will assume the role of group chief risk officer from Jan 1, 2026, subject to regulatory approvals,” the statement said.

“As CEO, Heng will lead AIA’s life insurance and other business entities in Malaysia by strengthening its position as a market leader and driving the company’s continued expansion and transformation in the country,” it said.

Tan said Heng’s expertise across actuarial, marketing, healthcare and distribution, combined with his proven leadership and track record of innovation, makes him the ideal choice to lead AIA into its next phase of growth.

“I am confident that under Heng’s leadership, AIA will continue to strengthen its position in Malaysia and deliver even greater value to its customers,” he said.

Heng said he is honoured to assume the position of CEO and will continue to build on AIA’s strong foundation.

“AIA Malaysia is a significant contributor to the AIA Group. With the support of our people and partners, I look forward to staying true to our purpose of helping many more Malaysians live healthier, longer, better lives.”

Heng joined AIA in 2012. He was instrumental in driving the company’s growth in Malaysia.

Furthermore, the statement said he played a pivotal role in the successful integration of ING Malaysia following its acquisition in 2012 and was deputy general manager of finance and actuarial from 2014. — Bernama