

Heng Zee Wang appointed CEO of AIA Malaysia

KUALA LUMPUR: AIA Bhd has appointed Heng Zee Wang as its new Chief Executive Officer, effective Oct 30.

Heng reports to Tan Hak Leh, Regional Chief Executive of AIA Group, and succeeds Ben Ng, who has taken on the role of Group Chief Risk Officer Designate at AIA in Hong Kong.

Ng will officially assume the Group Chief Risk Officer role on Jan 1, 2026, subject to regulatory approvals.

As CEO, Heng will lead AIA's life insurance operations and other business entities in Malaysia. He will focus on strengthening the company's market position and driving its continued growth and transformation.

Tan said the appointment reflects AIA's confidence in Heng's broad expertise and proven leadership.

"We are delighted to appoint Heng as CEO of AIA Bhd. His deep expertise across actuarial, marketing, healthcare and distribution, combined with his proven leadership and track record of innovation, make him the ideal choice to lead AIA into its next phase of growth.

"I am confident that under Zee Wang's leadership, AIA will continue to strengthen its position in Malaysia and deliver even greater value to its customers," he said in a statement yesterday.

Heng said he is honoured to assume the position of CEO and will continue to build on AIA's strong foundation.

"AIA Malaysia is a significant contributor to AIA Group, and with the strong support of our people and partners, I look forward to staying true to our purpose of helping many more Malaysians live Healthier, Longer, Better Lives," he added.

Zee Wang joined AIA in



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2012 and played a key role in integrating ING Malaysia following its acquisition that year. He later served as Deputy General Manager of Finance and Actuarial in 2014.

In 2018, he became Chief Marketing Officer, leading the launch of initiatives such as Total Health Solutions and AIA Vitality, which strengthened AIA's leadership in holistic wellbeing.

In 2024, he was appointed Chief Healthcare Officer, where he drove the company's Integrated Healthcare Strategy to ensure long-term sustainability in its medical and health business. His leadership enhanced partnerships with healthcare providers and modernised healthcare administration.

With three decades of experience across Singapore, the UK, Hong Kong and Korea, Zee Wang holds a Bachelor of Science (Hons) in Actuarial Science and is a Fellow of the Institute and Faculty of Actuaries, UK.

Following his appointment, Tung Hsiao Ley will take on an expanded role as Chief Corporate Solutions and Healthcare Officer.

She will oversee the Corporate Solutions business and lead the implementation of AIA's Integrated Healthcare Strategy, reinforcing the company's commitment to affordable, accessible and effective healthcare in Malaysia.