

AIA contributes whistles for crime prevention

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KUALA LUMPUR: As part of its continuing efforts to support crime prevention activities in the country, American International Assurance Bhd (AIA Malaysia) recently contributed 5,000 whistles to the Malaysian Crime Prevention Foundation to be distributed to school children nationwide.

Its CEO, Khor Hock Seng, said the whistle is meant to be the first line of defence to fend off an attack and attract attention of nearby persons.

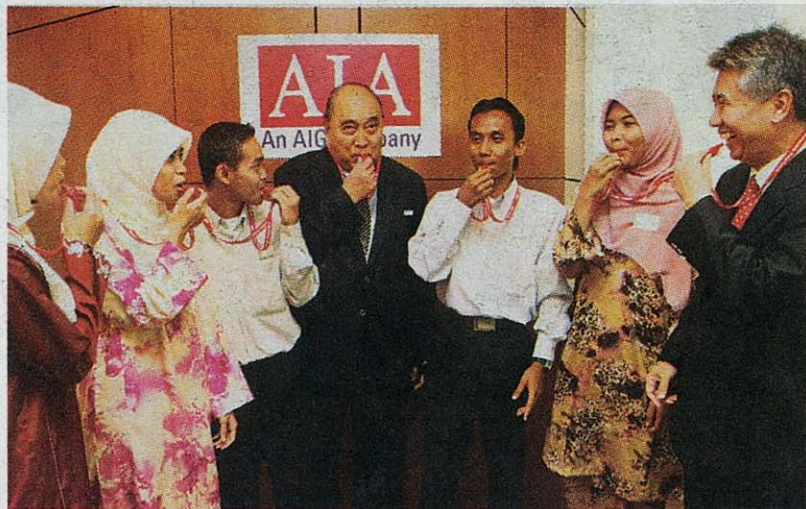
"Children may use the whistle to alert passers-by to prevent the offender from committing crimes against them," he said.

Khor said apart from AIA's collaborative efforts with the MCPF, the company has also joined forces with the police via the AIA-Rakan Cop crime prevention campaign.

MCPF exco Tan Sri Robert Phang, who received the contributions at the AIA headquarters here, said: "Our mission is to put a whistle in the hands of every child and provide communities with tools to promote the safety and well-being of all children."

Phang said the whistle as a crime prevention tool can go a long way.

"It can even be introduced in neighbourhoods where residents can blow the whistle to warn each other of impending danger or trouble," he said.



Phang (centre) with Khor (right) and UPM students trying out whistles which were contributed by AIA to the MCPF