



**HEALTHIER, LONGER,
BETTER LIVES**

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Photo Release

#LookDeeper to See What's Critical: AIA Offers Free Health Checks to Help Malaysians Stay Healthy

Kuala Lumpur, 22 April 2022 – AIA Malaysia is offering **Free Health Checks** to all Malaysians nationwide in its ongoing efforts to enable Healthier, Longer, Better Lives. Throughout the months of April and May, Malaysians are welcome to walk into any **Alpro Pharmacy** outlet and claim a basic health screening, free-of-charge. The screening includes tests for blood cholesterol, blood pressure, blood glucose, as well as calculations of Body Mass Index (BMI).

The initiative is part of the insurer's #LiveWithVitality campaign which aims to raise awareness on the importance of regular health screenings. With the rise of non-communicable diseases (NCDs) and critical illnesses (CI) in Malaysia, AIA wants to encourage more Malaysians to practise prevention methods and seek early diagnosis for a better quality of life.

"The #LiveWithVitality campaign is part of AIA's efforts to encourage Malaysians to know their health better. Instead of only seeing the doctor when something is amiss, we want to raise awareness on the importance of periodic health checks in preventing late-stage NCD and CI diagnoses. As Malaysia inches towards becoming an ageing nation, health screenings are vital for early detection and diagnosis, which then leads to better prognosis and recovery. We hope that with this initiative, we are able to make health screenings more accessible to Malaysians from all walks of life for improved public health." says **Heng Zee Wang, Chief Marketing Officer of AIA Bhd.**

Concurrently, AIA customers who are **AIA Vitality members** will continue to enjoy their free basic health checks at participating **Guardian Pharmacies** nationwide where they will earn points upon completion to unlock more rewards. As an added incentive, members who make an appointment and complete this health check between 1 April and 31 May will also receive a RM10 voucher.

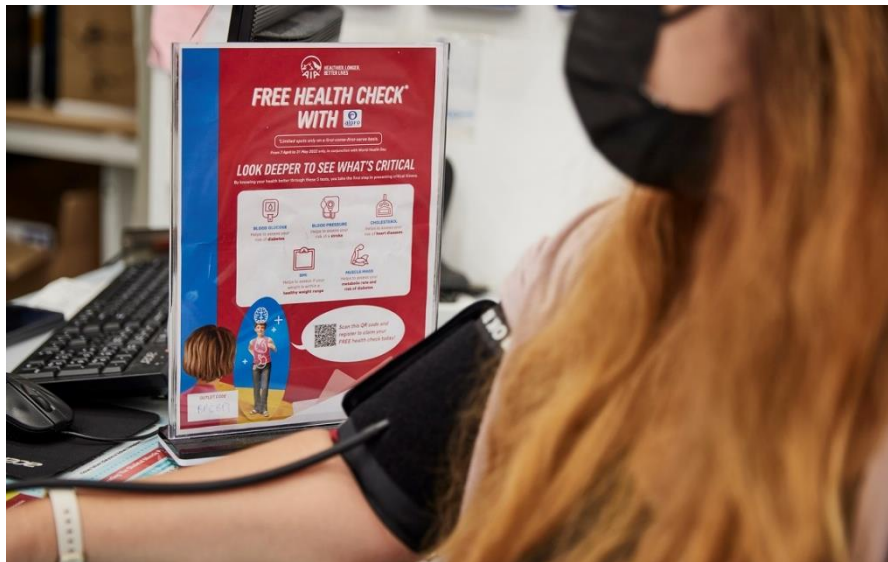
Kickstart your journey to better health and get a free health check on AIA today – only available until 31 May. For more information, please visit www.aia.com.my/THS



As part of the #LiveWithVitality campaign by AIA Malaysia, pharmacists at Alpro Pharmacy are offering free health screening to test blood cholesterol, blood pressure, blood sugar and body mass index (BMI) for Malaysians.



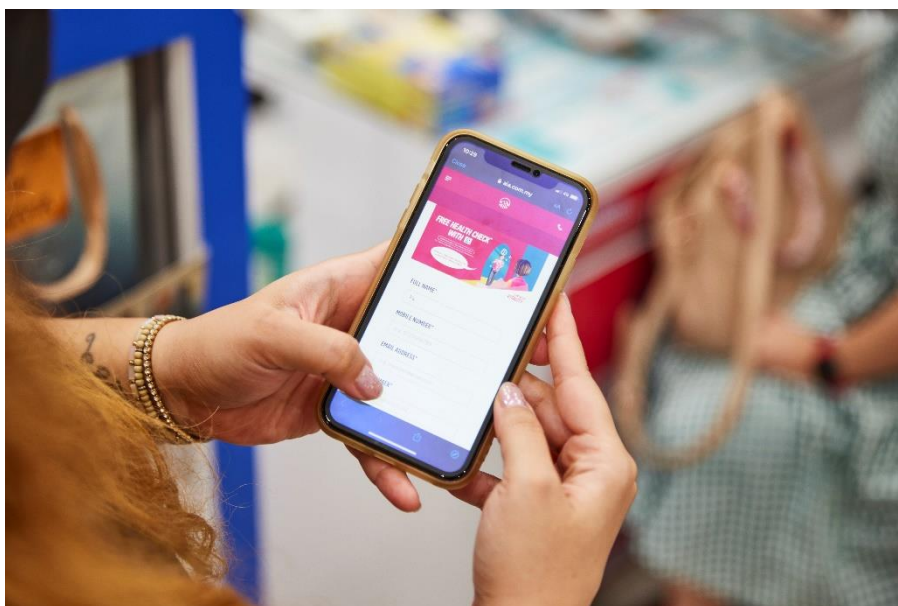
Malaysians are welcome to walk into any Alpro Pharmacy outlet and claim a basic health screening, free-of-charge.



The #LiveWithVitality campaign is part of AIA's efforts to encourage Malaysians to know their health better.



Periodic health checks can help in preventing late-stage NCD and CI diagnoses, which then leads to better prognosis and recovery.



Kickstart your journey to better health and get a free health check on AIA today – for more information visit www.aia.com/THS

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About AIA Malaysia

AIA Malaysia is part of AIA Group, the largest independent publicly listed pan-Asian life insurance group. Together, AIA Bhd., AIA PUBLIC Takaful Bhd., AIA General Berhad and AIA Pension and Asset Management Sdn. Bhd. have been serving Malaysians for over 72 years.

As one of the country's leading insurance and takaful providers, AIA Malaysia offers a wide range of innovative as well as comprehensive conventional and shariah-compliant solutions spanning Life and Health, Family Takaful, Employee Benefits, Motor, Personal Accident, Mortgage, Commercial Insurance and Retirement schemes that meet its customers' health, wealth and protection needs at every life stage.

Through its nationwide service centre network, a well-trained team of more than 2,600 employees, and dedicated and diverse distribution footprint comprising its 20,000 strong Life Planner force, exclusive bank partners, corporate sales team and brokers, AIA Malaysia remains committed to partnering its 4 million customers; supporting and helping them to live Healthier, Longer, Better Lives.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR, Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, New Zealand, the Philippines, South Korea, Sri Lanka, Taiwan (China), Vietnam, Brunei and Macau SAR, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in Asia (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$340 billion as of 31 December 2021.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia, AIA serves the holders of more than 39 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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