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Media Release

AIA Welcomes Datuk Nicol David as its Ambassador

Kuala Lumpur, 7 July 2020 – AIA Malaysia joins forces with newly-appointed ambassador Datuk Nicol David as it advances its mission to help Malaysians live Healthier, Longer, Better Lives. Nicol will play an active role in promoting the leading insurer's efforts in empowering Malaysians to improve their health and wellbeing through AIA's key pillars of move well, eat well, rest well and plan well.

Announcing the partnership today, Ben Ng, Chief Executive Officer of AIA Bhd. said: "We are delighted to welcome Nicol, who has made such a positive impact on the global sporting scene, to the AIA family. This partnership could not be timelier, as we see a heightened awareness on the importance of health among Malaysians, especially during the past few months. We are excited to work hand in hand with Nicol, an iconic role model for Malaysians whose popularity cuts across generations – to encourage and inspire people to take good care of themselves and their families."

Datuk Nicol David said: "Health has always been my priority, be it in my professional career as an athlete or my own personal conviction as an individual. This is why AIA is a natural fit for me and I am happy to be able to support their initiatives for a healthier and better Malaysia. I am especially excited to be a part of the AIA Vitality community, motivating each other to stay on track of our health goals and inspiring others to join a truly beneficial programme."

With an impressive squash career spanning 19 years, Nicol has been a national sports hero who has represented Malaysia on the global level, making her a household name and an undoubtedly powerful force in unifying Malaysians. During her illustrious career, Nicol dominated the global rankings by winning eight World Titles and held the World Number 1 position for a total of 109 consecutive months. Nicol won her first World Title at the tender age of 15, making her the first Malaysian athlete to win a World Title at that age. Additionally, Nicol was voted G.O.A.T. (Greatest of All Time) by Squash and Sports fans – a fitting accolade for an athlete who also has nine Asian Titles under her belt.

After announcing her retirement in 2019, Nicol's position as a role model to Malaysians across all generations remains strong as she continues to contribute to the sport while empowering the younger generation to stay fit and active. As a celebrated sports icon, Nicol is no stranger to the topic of health and fitness and her journey in the world of sports is quintessential in her role as AIA's ambassador in advocating for Malaysians to improve their physical and mental wellbeing and lead a healthy lifestyle.

In addition to being the face of AIA Malaysia, Nicol will also be playing a specific role in championing AIA Vitality, AIA's unique behavioural change programme that puts individuals in control of their health, life and wellbeing. Together with AIA, Nicol will help drive the initiative to encourage and motivate AIA Vitality members and Malaysians to make positive, healthy choices everyday – so that they can get more out of life. Additionally, Nicol will be supporting a number of AIA's most important community and business activities to personify and demonstrate the benefits of maintaining a healthy lifestyle.

For more information on AIA's latest announcements and initiatives, please visit www.aia.com.my

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About AIA Bhd.

AIA Bhd. is a leading insurer in Malaysia, where we have been privileged to do business since 1948. We offer a suite of financial solutions including Protection, Health, Personal Accident, Employee Benefits, General Insurance, Mortgage, Retirement and Family Takaful products to meet our customers' protection and financial security needs at every life stage. Through our wide and diverse distribution footprint which comprises a 14,000 strong Life Planner force, our exclusive bank partner's branches nationwide as well as corporate sales teams and brokers, we give our customers the choice of deciding how, when and where they connect with us.

Part of the AIA Group, the largest independent publicly listed pan-Asian life insurance group, AIA Bhd. has the financial strength, experience, service centre network and a well-trained team of more than 2,200 employees to serve our 3.9 million customers nationwide. As at 31 December 2019, AIA Bhd.'s total asset worth was RM55.3 billion, with a paid-up capital of RM810 million.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong SAR, Thailand, Singapore, Malaysia, Mainland China, South Korea, the Philippines, Australia, Indonesia, Taiwan (China), Vietnam, New Zealand, Macau SAR, Brunei, Cambodia, Myanmar, a 99 per cent subsidiary in Sri Lanka, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$284 billion as of 31 December 2019.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 36 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").