



**HEALTHIER, LONGER,
BETTER LIVES**

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Photo Release

AIA Touching Lives Charity Day Raises Over RM234,000 for 14 NGOs



Photo Caption: AIA Malaysia EXCO members together with representatives from 14 NGOs during the AIA Touching Lives Charity Day

Kuala Lumpur, 12 September 2019 – For the first time ever, AIA Malaysia has collaborated with 14 non-governmental organisations (NGOs) championing different social causes for its highly anticipated AIA Touching Lives Charity Day. The event held at the insurer's headquarters in Menara AIA on 6 September 2019 was organised to provide its employees with the opportunity to contribute their time and effort to help raise funds for their respective NGOs whilst learning more about the NGOs' unique causes.

Themed 'Markets of Malaysia', the charity day saw 14 booths manned by more than 500 AIA employees from 14 different divisions together with their NGO partners selling scrumptious delicacies and pastries, thirst-quenching beverages, hand-made decorative items as well as NGO branded merchandises. Living up to the theme of the charity day, all 14 booths were decorated with elements representing 14 different states of Malaysia.

Various activities took place during the day including lucky draws, a best decorated booth competition and a blood donation drive. Employees and guests were also entertained by former street performers and talented band, Caliph Buskers.

The tireless effort and dedication demonstrated by AIA employees made a difference as they collectively helped raise a total of RM163,000 from the sales generated on the charity day as well as from pre-sale activities which took place three weeks before the event. On top of this, AIA Malaysia also pledged additional funds to each NGO, bringing the total contribution to over RM234,000.

The 14 NGOs that benefitted from AIA Touching Lives Charity Day were Autism Café Project; Buku Jalanan Chow Kit; Cleft Lip and Palate Association of Malaysia (CLAPAM); Association of Learning Disabilities, Petaling Jaya District - Generating Opportunities for Learning Disabilities (GOLD); Malaysian Mental Health Association (MMHA); MERCY Malaysia; Mums Sew with Love; National Cancer Society Malaysia (NCSM); OrphanCare; Supermum Bakery; We Love Charity; Women of Will; Yayasan Sunbeams Home; and Yayasan Jantung Malaysia.

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About AIA Bhd.

AIA Bhd. is a leading insurer in Malaysia, where we have been privileged to do business since 1948. We offer a suite of financial solutions including Protection, Health, Personal Accident, Employee Benefits, General Insurance, Mortgage, Retirement and Family Takaful products to meet our customers' protection and financial security needs at every life stage. Through our wide and diverse distribution footprint which comprises a 14,000 strong Life Planner force, our exclusive bank partner's branches nationwide as well as corporate sales teams and brokers, we give our customers the choice of deciding how, when and where they connect with us.

Part of the AIA Group, the largest independent publicly listed pan-Asian life insurance group, AIA Bhd. has the financial strength, experience, service centre network and a well-trained team of more than 2,000 employees to serve our 3.9 million customers nationwide. As at 30 June 2019, AIA Bhd.'s total asset worth was RM54.7 billion, with a paid-up capital of RM1,451 million.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, Mainland China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka and a 49 per cent joint venture in India. In April 2019, AIA was also granted approval as a preferred applicant to operate in Myanmar through a 100 per cent wholly-owned subsidiary.

The business that is now AIA was first established in Shanghai a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$256 billion as of 30 June 2019.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 34 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").